

Three-month Chinese Conversational Course Begins From July 24

A three-month basic Chinese conversational course will virtually commence from July 24 under the auspices of the World Trade Center Mumbai.



Photo Credit : Telegraph India,



20 July, 2021
by BW Online Bureau

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The practical conversational course spread over 12 Saturdays with a two-hour session has been designed to facilitate accurate and appropriate business communication to professional transact crossborder trade. The course gains significance in view of India's prospects for bilateral trade with Taiwan having resumed to its 2019 level of USD 5.7 million in 2021, a strong base in the Chinese language for business purposes is of paramount importance.

Conducted by Jennifer Makhecha, an expert in the Chinese language, the course will cover areas such as greetings, introductions, identification of people and objects, expression of gratitude, acknowledgement of remarks, making of appointments, creating invitations, purchase of goods, seeking opinions, making suggestions, etc.

Moreover, this preliminary course will equip participants to pursue studies in the Chinese language at an advanced level, which will subsequently follow this course, if the participants desire to take it up.

Participants will be taught the Chinese phonetic system in order to correctly pronounce the language with the appropriate intonation, help understand the basics of Chinese grammar, create awareness on aspects of Chinese culture embedded in the language, familiarize with the structure of Chinese characters to be able to recognise and write approximately 200 Chinese characters. Besides, learning the Chinese language and culture will help aspiring Indian exporters to engage with their potential trade partners or customers not just in Taiwan but also in China, Hong Kong, Macau, etc., and explore market potential in that country.

Three-Month Chinese Conversational Course Begins From July 24

By India Education Diary ... — On Jul 17, 2021



MUMBAI : A three-month basic Chinese conversational course will virtually commence from July 24 under the auspices of World Trade Center Mumbai.

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Mumbai to hold virtual Chinese conversation course to facilitate business communication

Source: Xinhua | 2021-07-17 23:27:53 | Editor: huaxia



MUMBAI, July 17 (Xinhua) -- Mumbai will hold a three-month basic Chinese conversational course once-a-week virtually from July 24 under the auspices of World Trade Center Mumbai, a statement said Saturday.

The course was designed to facilitate accurate and appropriate business communication to professional transact cross-border trade.

The course will cover areas such as greetings, introductions, identification of people and objects, expression of gratitude, acknowledgement of remarks, making of appointments, creating invitations, purchase of goods, seeking opinions, making suggestions, etc.

Moreover, this preliminary course will equip participants to pursue studies in Chinese language at an advanced level, which will subsequently follow this course, if the participants desire to take it up, the statement said.

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